WALKING TO SCHOOL
Building a Movement

Jenni Wiggle, Director of Local Impact
Living Streets
We want to create a walking nation where people of all generations enjoy the benefits that this simple act brings, on streets fit for walking.
88 YEARS OF LIVING STREETS

THE PEDESTRIANS' ASSOCIATION

President: Viscount Cecil
Hon. Treasurer: The Viscountess Bathurst
Hon. Secretary: T. C. Foley, Esq.

Recommended donation: one shilling per annum. Donors of five shillings or over receive copies of all free literature. Larger amounts will be welcomed.

DONATE NOW!

Full particulars from www.livingstreets.org.uk/85years

13th August, 1929
The results

Children’s walking levels increased 26 per cent in five weeks – an increase sustained at 23 per cent a year on.

Car use on the school run fell by around a third, from 39 per cent to 26 per cent.

Overall, an estimated 5.7 million journeys are now taken on foot rather than by car.
WALK TO SCHOOL CAMPAIGN
THE EARLY YEARS
SCHOOL ROUTE AUDITS
Barriers to modal shift on the school run
SEN SCHOOLS
“It’s my favourite time of day. I get to chat to Trinity and find out more about school on that 10 minutes walk than I would at home”
POLICY CALLS
Making the walk to school safer and easier
WALK TO SCHOOL TODAY

Living Streets' Walk to School campaign supports over 900,000 pupils in 3500 schools, making it one of the UK’s leading behaviour change campaigns for young people.