Share the Road Programme

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People need infrastructure too
Advocacy

Tools & Guidance

Technical Support
Global

NMT Index

Performance and Implementation

Policy and planning

1. Strong performance, weak policy
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2. Strong performance, strong policy
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3. Weak performance, weak policy
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4. Weak performance, strong policy
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Ghana

Kenya

Nigeria

Zambia, Ethiopia planned.....
Drawing by a second grade student from School Arquiteto Luís Saia, São Paulo, about his travel to school.
POLICY BRIEF

LOW SPEED ZONES:
A MEASURE TO SAVE LIVES

Created by WRI Brasil.
December 2016.

INTRODUCTION

Over 1.2 billion people across the world lose their lives in traffic crashes every year. In Brazil alone, traffic fatalities exceed 40,000 per year and this number continues to grow. Traffic crashes, currently the leading cause of death for young adults aged 15 to 29 years, are expected to become the fifth leading cause of death globally by 2030. In 2013, governments around the world, including Brazil, pledged to adopt measures to reduce the number of traffic-related victims in response to the Decade of Action for Road Safety. Road safety has also been included in the United Nations Sustainable Development Goals, aiming to halve the number of deaths and injuries per 100,000 in 2020.

The factor dealing with excessive speed remains without an effective action at national level.

MOBILITY AT SCHOOLS

Created by WRI Brasil.
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INTRODUCTION

Perception of reduced safety, due to the increased number and severity of road crashes, has caused significant changes in the choice of transport modes, reducing the use of active modes of transport in benefit of motorized vehicles.

Various social, cultural, economic and urban conditions in Brazilian cities have led kids to be increasingly deprived of contact with the public space. The health consequences are serious and affect millions of children, who suffer from conditions such as juvenile diabetes, obesity, vitamin D deficiency, and attention deficit disorder. The impaired relationship with the city causes in them a growing feeling of not belonging.

Working on urban references, mental maps and the sense of belonging from...
Thank you