Vision Zero for Youth Initiative
Saving lives while building healthy active lifestyles—starting with children

EVERY JOURNEY. EVERY CHILD. International Conference London 4-5 October 2017
Our view


2. Vision Zero requires culture change in communities and organizations

3. To reach zero, there must be:
   - Political will/City staff buy-in
   - Public support

4. Children and youth are the right place to start
Vision Zero for Youth Mission

1. Encourage communities to commit to creating safe places for youth to walk and bicycle. Provide a menu of ways for communities to begin.

2. Encourage children and their families to become more healthy by being more active. Walk and Bike to School Days play key roles.
In conjunction with the 20th celebration of Walk to School Day in 2016.

Mayors invited to sign on to Vision Zero for Youth.

Washington, DC Mayor Bowser signing Mayors’ Statement.
Impact to date

In October 2016 a record-setting 5,086 schools registered Walk to School Day events.

1,500 mayors were invited to participate.

25% of events included a mayor or other elected official.

65% of events led to policy or engineering changes.

33 mayors directly committed to working toward a future with zero traffic deaths and a focus on youth.
Addressing speed

Start with slowing traffic in school zones

- Speed cameras
- Road diets
- Speed humps
- Roundabouts
- Successes in New York, Chicago, and other cities
Vision Zero for Youth Leadership Award
City of Los Angeles
Mayor Eric Garcetti
School Superintendent Michelle King

Why LA?
- Safe Routes to School is a fundamental strategy in Vision Zero plan.
- LA is one of two cities that celebrated the first Walk to School Day twenty years ago.

Key Vision Zero for Youth components:
- Data-driven to identify crash patterns and prioritize schools.
- Strong partnership between the Department of Transportation and the School District.
- Addresses speeding near schools.
- Fosters a culture of safety.