KIDS BEFORE CARS: Safe, sustainable urbanization

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Terrorism
$924 billion
2019 – 2030

Unsafe Roads
$24 trillion
2019 – 2030

26x more
10 school buses fall off a cliff every day
Smallpox
Killed 300 million globally in the 20th century
Eradicated since 1980

Zero road deaths... impossible?
22 states
70 mph

7 states
80 mph
93% of children breathe dirty air

-World Health Organization
Healthy lung

Lung exposed to air pollution
Bogotá population: 8 million

2012: 50 child fatalities

December 2018: 0

Source: Mayor’s Office of Bogotá
30% more people spent time in public space

Source: NACTO - GDCI
Sidewalks + speedbumps = Child injuries \( \downarrow 26\% \)
Speed cameras
speed 63%
crashes 15%
IN 20 DAYS
NYC KIDS WILL NO LONGER BE PROTECTED FROM SPEEDING

Senator Felder
GO BACK TO ALBANY AND VOTE

#CURRSpeeding
CURRSafeStreets
nyc.Safestreets

Senator Golden
GO BACK TO ALBANY AND VOTE

Senator Lanza
GO BACK TO ALBANY AND VOTE

I want to feel safe walking to school.
Michelle Yeoh
Actress & UNDP Goodwill Ambassador

Zoleka Mandela
Child Health Initiative Ambassador